

## Precise light for efficient pathway illumination The ERCO Lightmark and Visor outdoor luminaires

Lüdenscheid, February 2015. The illumination of pathways, open areas and entrance zones requires focus on maximum efficiency, but equally on great visual comfort. The new ERCO Lightmark and Visor outdoor luminaires meet these requirements supremely – with as little as 6W load. Styled in an architectonic, modular design, the luminaires integrate as a low-key feature into almost any setting. Whereas Lightmark emits the light evenly from a cuboid spread over a large area, Visor is characterised by a round luminaire cover. Be it as façade or bollard luminaire: In daylight, each version blends unobtrusively into its context with a light source that remains discreetly hidden.

As a bollard luminaire, Lightmark and Visor can be positioned as required in the outdoor area to provide optimum orientation – along pathways, car parks edges or terraces. For the illumination of pathways along walls or buildings, the façade version of both outdoor solutions offers an elegant and very natural alternative. Integrated into the façade, its graphic design and smooth surface ensure that the luminaire itself recedes discreetly into the background focusing the attention entirely on the architectural setting. Equally naturally, the light itself is guided precisely where it is needed – thanks to the Dark Sky technology with no spill light above the horizontal plane.

### Maximum light from a minimum number of luminaires

Lightmark and Visor offer exceptional efficiency. Both luminaires stand out with highly uniform light distribution from a deep beam – ideal for the illumination of squares – or a wide beam – for pathway lighting. The Lightmark floor washlight allows the luminaires to be spaced up to 5.50m apart, whereas Visor enables spacing of up to 6m – yet each with an efficient connected load of only 6W. Whilst saving energy, the number of required luminaires can be reduced to a minimum. Thanks to ERCO LED technology, maintenance is also minimised. The gentle gradient of the beam in both versions further ensures excellent visual comfort. It almost goes without saying that the Dark Sky technology of these new

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outdoor solutions prevents spill light from being emitted above the horizontal plane.

Modular system design for maximum compatibility

Made of powder-coated cast aluminium with a consistently geometric shape, the robust bollard luminaires add design details in their own right to the outdoor architecture. Their striking cover glass gives them a distinct character without competing for attention. With Lightmark and Visor, ERCO has applied its principle of system design consistently throughout both ranges to ensure many different combinations within each range.

### Technical features of Lightmark and Visor

ERCO lens system:	Spherolit lens, light distributions: wide beam or deep beam, 6W
ERCO LED module:	High-power LEDs on metal core PCB, light colours: warm white or neutral white, 3000 or 4000K
Control gear:	Switchable
Housing:	Corrosion-resistant cast aluminium, No-Rinse surface treatment, Graphit m double powder-coated

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### Images



The LED Visor outdoor luminaire is available as a bollard and a façade version. Both offer good visual comfort. Photo: ERCO



Be it bollard or façade mounting: The rectangular LED Lightmark outdoor luminaire illuminates pathways and open areas efficiently with powerful light. Photo: ERCO

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### About ERCO

The ERCO Light Factory in Lüdenscheid is a leading international specialist in architectural lighting using LED technology. The family business, founded in 1934, now operates as a global player with over 60 subsidiaries, branches and agencies in over 40 countries worldwide. Since 2015 ERCO's portfolio has been 100% LED. Inspired by "light digital" as its leitmotif, ERCO in Lüdenscheid develops, designs and produces digital luminaires with focus on photometrics, electronics and design. Working closely with architects, lighting designers and engineers, ERCO develops lighting tools used primarily for applications in the following fields: Work, Shop, Culture, Community, Hospitality, Living, Public and Contemplation. ERCO understands digital light as the fourth dimension of architecture – providing highly precise and efficient lighting solutions to support creative designers in turning their visions into reality.

If you require any further information on ERCO or image material, please visit us at [www.erco.com/presse](http://www.erco.com/presse). We can also provide you with material on projects worldwide for your media coverage.

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